



# COOKIE POLICY

## COOKIE POLICY

Welcome to HVG Law's website ("Website"). The Website is administered by HVG Law ("we"). We use cookies on the Website.

Before you use the Website, please agree to the use of cookies by HVG Law. All information related to these cookies can be found in this cookie policy.

If you do not agree to the use of cookies, you may not be able to access (part of) the Website.

## WHAT ARE COOKIES?

Cookies are files or pieces of information that can be stored on your computer (or on other devices with Internet access, such as a smartphone or tablet) when you visit the Website. A cookie usually contains the name of the website from which the cookie originates, the "lifetime" of the cookie (i.e. how long the cookie will remain on your computer/device) and a value, which usually consists of a randomly generated unique number.

Cookies may include the collection of your personal data. Personal data is any information relating to an identified or identifiable natural person.

## WHAT DO WE USE COOKIES FOR?

We use cookies to make the Website easier to use and to better attune\*\* the Website to your interests and needs. Cookies may also be used to improve the speed of your future activities and sessions on the Website. We also use cookies to compile anonymous statistics that allow us to gain insight into the way visitors use the Website to ensure, for example, that the structure and content of the Website can be improved.

## WHAT TYPES OF COOKIES DO WE USE?

Two types of cookies are used on the Website: "session cookies" and "permanent cookies". Session cookies are temporary cookies that remain on your computer until you leave the Website. A permanent cookie remains on your computer for a longer period. The length of time that the cookie remains on your device will depend on the "lifetime" of the specific cookie and your browser's settings. In addition, these "permanent cookies" can be deleted manually at any time.

## TYPES OF COOKIES USED ON THE WEBSITE

Type of cookie	Permission required?	What do they do?	Do these cookies collect my personal data?
Technically necessary cookies	No	These cookies are essential to ensure that the Website works properly. They enable you to navigate through the Website and utilise our functions.	These cookies do not collect your personal data.
Performance-enhancing cookies	No	These cookies help us understand how visitors use the Website by providing information about the areas visited, the time spent on the Website and any problems encountered, such as error messages. This helps us improve the performance of the Website.	These cookies do not collect your personal data. All data are collected anonymously and combined.
Functionality cookies	Yes	These cookies allow the Website to remember what choices you make (such as your user name, the language, or the region where you are located) in order to offer a more personalised online experience. They can also enable visitors to watch videos, play games and interact with social tools such as blogs, chatrooms and forums.	The information that these cookies collect may contain your personal data, such as your IP address or email address. We will always inform you of what information we collect, what we do with it and who we share it with.
Targeting or advertising cookies	Yes	These cookies are used to present content that is relevant for you. They can be used to provide targeted adverts or to limit the number of times that you see an advert. They also help use to measure the effectiveness of advertising campaigns on the Website.  We can use these cookies to remember the websites that you have visited and we can share this information with other parties, including advertisers and our advertising agencies.	You can trace most types of these cookies via their <a href="#">IP address</a> , so these may contain personal data.

## PERFORMANCE

Cookie used:	What does it do?	How long does the cookie remain on the device?	Cookie data
Analytics / Tracking	Offers anonymous / aggregated information about where you go and what you do on the Website	Permanent	<p>Our own tracking cookies: These enable us to be informed that, in addition to our Website, you have also visited another/other websites from our network, such as <a href="http://www.hvglaw.nl">www.hvglaw.nl</a>.</p> <p>Google Analytics :  <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a></p>

## FUNCTIONALITY

Social Media / sharing / Career portal	This enables you to make remarks / comments / share pages. This helps to make the access to social networks and social online tools easier. Remembers your preferences and login details for current and future visits.	Permanent	<p>Facebook Connect and Facebook plugins:  <a href="https://www.facebook.com/about/privacy/your-info-on-other">https://www.facebook.com/about/privacy/your-info-on-other</a></p> <p>Linkedin:  <a href="http://www.linkedin.com/legal/privacy-policy">http://www.linkedin.com/legal/privacy-policy</a></p> <p>Twitter:  <a href="https://twitter.com/privacy">https://twitter.com/privacy</a></p> <p>YouTube:  <a href="http://www.google.co.uk/intl/en/policies/privacy/">http://www.google.co.uk/intl/en/policies/privacy/</a></p>
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## TARGETING/ADVERTS

Targeting	The data that you enter (for example, downloading a white paper) will be stored. This way, we can send you personalised information about topics that we believe you will find interesting.	N/A	
Cross-site tracking	Offers anonymous information about visitors, such as the websites they visit before and/or after visiting the Website.	N/A	

MISCELLANEOUS			
Rich Media	Supports various aspects of functionality on the Website and partner websites such as playing videos, the use of online voucher codes / loyalty apps and downloading music.	Permanent	YouTube: <a href="http://www.google.co.uk/intl/en/policies/privacy/">http://www.google.co.uk/intl/en/policies/privacy/</a>
Beacons Domains	Web beacons support various aspects of functionality on the Website. Web beacons (also known as web bugs / pixel tags / clear GIFs) pertain to the behaviour of visitors and websites and may provide information about what users do on websites and users' IP addresses to third parties.	Permanent	ActOn: <a href="https://www.act-on.com/privacy-policy/">https://www.act-on.com/privacy-policy/</a>
Miscellaneous	Support various aspects of functionality on the Website.	N/A	

## DO WE USE THIRD-PARTY COOKIES?

We use a number of providers who may also install cookies on your computer on our behalf when you visit the Website in order to enable them to provide their services. For more information about these cookies, see the table below the chapter "What cookies do we use?".

When you visit the Website, you may receive cookies from third-party websites or domains. We endeavour to identify these cookies before they are used, to enable you to decide whether you wish to accept them. More information about these cookies and how you can delete them may be available on the website of the relevant third party.

## HOW CAN I MANAGE OR DELETE COOKIES?

The settings on most Internet browsers are such that they automatically accept cookies. You can change the settings to block cookies or to receive a warning if cookies are sent to your computer. There are a number of ways to manage cookies. Consult your browser instructions or help screen to learn more about how you can modify or change your browser's settings.

If you de-activate the cookies we use, this may affect your experience on the Website. For example, in that case, you will not be able to visit certain parts of the Website or you might not receive any personal information when you visit the Website.

If you use various devices to view the Website (for example your computer, smartphone, tablet, etc.), you must ensure that every browser or every device is changed to reflect your cookie preferences. More information is available here: <http://www.allaboutcookies.org/faqs/>.

## MORE INFORMATION

You can find more information about cookies on the following websites:

- ▶ [Cookierecht.nl](https://www.cookie-recht.nl/)
- ▶ Dutch Consumers' Association: "[What are cookies?](#)" (Dutch only)
- ▶ Dutch Consumers' Association: "[What are cookies used for?](#)"
- ▶ Dutch Consumers' Association: "[Delete cookies](#)" (Dutch only)
- ▶ Dutch Consumers' Association: "[Deactivate cookies](#)" (Dutch only)
- ▶ Your Online Choices: "[A guide to online behavioural advertising](#)"